FOR IMMEDIATE RELEASE

Media Contact: Kayla Wheeler 314.288.2536 kwheeler@magichouse.org



Explore the wonders of Argentina at The Magic House!

Argentina's Niños returns Saturday, Sept. 28.

ST LOUIS (Sept. 16, 2024) – Families will feel like they have traveled to South America as they explore *Argentina's Niños*, opening at The Magic House on Saturday, September 28.

Featuring five immersive environments, visitors will be introduced to Spanish as they explore an Argentine school and learn about Casa Rosada (Pink House), the office of Argentina's president similar to the United States' White House. Honoring the country's love for futbol (soccer), children will be able to dress in an Argentine national futbol team kit and take a penalty shot like Argentina's star player Lionel Messi.

At the market, families will shop for produce, select a sweet treat from the bakery or visit a butcher to gather ingredients to grill a traditional Argentine family meal. Families will enjoy making empanadas and mate, a popular drink in Argentina, in a traditional home. Children will also learn about the gauchos and explore the countryside as they climb the Andes Mountains. The exhibit features a replica of La Boca, a beautiful neighborhood where children can contribute to a vibrant street painting, just like they would find in Argentina.

Argentina's Niños is a part of a cultural exhibit series, designed and fabricated by The Magic House, St. Louis Children's Museum. The series' goal is to introduce children to cultures from around the world. Argentina's Niños debuted at The Magic House in 2019 and has since been traveling to children's museums around the US.

"We are excited to bring *Argentina's Niños* back to our World Traveler Gallery to encourage global awareness and cultural appreciation while showcasing the beauty and vibrancy of the Argentine culture," said Beth Fitzgerald, President of The Magic House.

This immersive exhibit is designed for children ages 3 to 12 years and was created in partnership with the Argentine Society of St. Louis. *Argentina's Niños* is generously made possible by the Kent Family Foundation.

For more information about *Argentina's Niños* and to plan your visit, please visit https://www.magichouse.org/exhibits/argentinas-ninos/

About The Magic House, St. Louis Children's Museum

The Magic House is a not-for-profit participatory museum that provides hands-on learning

experiences that spark imagination, pique curiosity, enhance creativity and develop problem-solving skills within a place of beauty, wonder, joy, and magic. Serving more than 550,000 visitors annually, the Museum has 55,000 square feet of hands-on exhibits designed for children ages 2-11 years. In 2019, the Museum opened a 7,000 square foot satellite location in the City of St. Louis, MADE for Kids, that contains a **M**akers Space, **A**rt Studio, **D**esign Lab and **E**ntrepreneur Marketplace geared for children 4-14 years.

To stay up-to-date with The Magic House, visit <u>www.magichouse.org</u> and follow us on <u>Facebook</u> and <u>Instagram</u>.

###